

EXPORT CATALYST

International growth, executed

EXPORT CATALYST – CAPABILITY OVERVIEW

International Growth, Executed

Who We Are

Export Catalyst helps UK businesses turn international ambition into executed activity.

We provide the structure, focus and hands-on capability needed to build predictable overseas revenue — without the overhead or delay of hiring a full-time export team.

With over 20 years of global commercial experience and a track record of developing distributor networks across **60+ countries**, we bring the clarity and execution required to achieve meaningful international traction.



Export Catalyst Mission

Our mission is to empower UK SMEs to compete and thrive on the global stage by removing barriers, simplifying export growth, and enabling long-term international success.

Export Catalyst Vision

Our vision is a UK business landscape where every ambitious SME has the capability, confidence, and support to succeed in global markets.





The Problem We Solve

Many companies have real international potential, but lack:

- dedicated export resource
- time to prioritise international activity
- experienced leadership to guide market entry
- structure and consistency in partner engagement
- accountability for export performance
- clear visibility of progress

The result?

Opportunities slip, distributors underperform, and international revenue falls short of expectations.

Export Catalyst closes this gap.



What We Do

We provide hands-on international growth execution for UK businesses.

Our work focuses on three core areas:

1. Creating Momentum

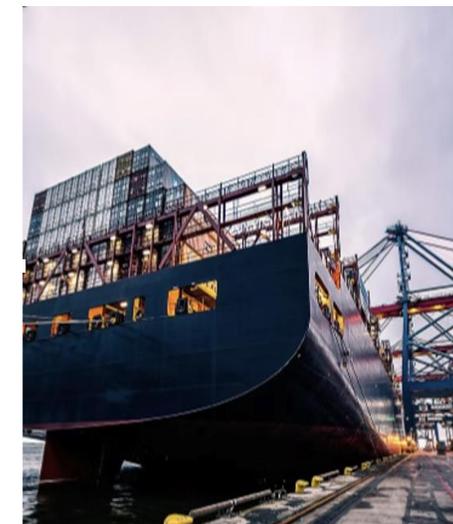
Identifying priority markets, engaging partners and building the early pipeline needed for forward movement.

2. Building Capability

Establishing the systems, rhythm and commercial clarity required for long-term export success.

3. Driving Performance

Managing partners, opening markets and maintaining consistent execution to deliver measurable international results.



How We Work

Our approach is built on clarity, structure and disciplined execution.

Assess

We review your export readiness, existing opportunities and market potential.

Prioritise

We identify the countries and partners most likely to deliver early commercial returns.

Activate

We map, engage and qualify channel partners, building meaningful early conversations.

Execute

We drive ongoing activity — partner management, forecasting, pricing alignment and market development.

Optimise

We refine the strategy, scale into new regions and strengthen channel performance.

We work as an extension of your leadership team, providing senior-level support with practical delivery.

EXPORT CATALYST – SERVICES OVERVIEW

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Export Accelerator (90 day Sprint)

A rapid, focused programme to identify markets, engage partners, and kickstart international traction.



Outsourced Export Director

A performance-focused reset for underperforming export regions or partners.



Distributor Audit & Relaunch

A performance-focused reset for underperforming export regions or partners.



Custom International Growth Projects

Market entry, expansion strategies, pricing frameworks, and distributor training.

Next Step

If you're exploring international growth, we'd be pleased to discuss how Export Catalyst can support your plans.

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